



***American Majority would like to cordially invite you to the  
DO NOT MISS  
Municipal Candidate Training Seminar of 2008!***

- When:** Saturday, November 15<sup>th</sup>, 2008
- Where:** In Oklahoma City at the Crowne Plaza Hotel at 2945 Northwest Expressway (Just west of May Avenue on the Northwest Expressway)
- Time:** Registration begins at 8:30 a.m. with the seminar ending at 5:15 p.m.\*  
\*A continental breakfast and catered lunch will be provided at no cost
- Price:** COMPLETELY FREE FOR ALL PARTICIPANTS!
- Who:** For city council and school board candidates, campaign volunteers, and grassroots activists
- Sponsor:** American Majority is a non-partisan, candidate training organization focused on teaching candidates and their staffs on how to develop a victorious operational plan, fund a successful campaign, organize a dedicated grassroots following, and engage their supporters and potential voters through in-depth communications training.
- Details:** The event is a day-long seminar with both 1-on-1 media training and lectures covering topics such as:

***“How to Communicate Effectively”***

***“Your Campaign Plan to Win: Planning for the Time, People and Money to Win”***

***“Dollars and Sense: Fundraising for What You Need, Not What You Can Get”***

***“New Media Engagement: The New Ways to Talk to Voters and Engage Supporters”***

***“Grassroots Action: How Ordinary People can get Extraordinary Results When They Work Together”***

Upon completion of the Seminar, the candidates will receive continuing education materials, communications curriculum, and suggestions to help them utilize think-tank resources.

Candidates are encouraged to bring at least 2 campaign volunteers or activists!

To RSVP or for more information, please contact Seth Brown at 405-639-8896 or [seth@americanmajority.org](mailto:seth@americanmajority.org)